

The Charge Africa Memorandum of Understanding (MoU)

1. Vision

Accelerated e-mobility for all: Socially equitable and environmentally sustainable.

2. Purpose

This MoU establishes a collaborative framework among the signatory partners to foster synergies and accelerate the development of e-mobility across Africa. Jointly, the parties aim to enhance the adoption of electric mobility, drive policy advancements, and support pioneering projects in the e-mobility sector. This MoU aligns with the objectives of the Africa Union Agenda 2063, which seek to create an integrated, prosperous, and peaceful Africa driven by its citizens and relying on its resources.

This MoU has no set end date but will be updated with time, as agreed by signatories.

3. Definitions

- 3.1. **Partners** - In the context of this MoU, "partners" refer to national e-mobility associations or other country-based neutral platforms actively coordinating and harmonising the e-mobility industry within their respective countries. These partners are crucial in promoting the accelerated adoption of e-mobility that aligns with the MoU's vision.

4. Scope of Collaboration

- 4.1. **Policy and Advocacy** - Collaborate on policy development, advocacy efforts, and public awareness campaigns to promote e-mobility adoption and supportive regulations across African countries.
- 4.2. **Research and Studies** - Share insights, data, and expertise to conduct joint research and produce comprehensive studies on e-mobility trends, challenges, and opportunities. The Association will support the Alliance wherever needed and possible to obtain data relating to the e-mobility market, policy, and any other information deemed relevant by the Alliance.
- 4.3. **Project Development** - Engage in co-development of innovative e-mobility projects and pilot programs, leveraging combined resources and networks to maximise impact and scalability.
- 4.4. **Capacity Building** - Organise workshops, training sessions, and knowledge-sharing events to build capacity and expertise within the e-mobility sector.

5. Value Proposition

- 5.1. **Strategic Partnerships** - Access a network of key stakeholders and industry leaders, enhancing partners' influence and collaborative opportunities.
- 5.2. **Participation at the Africa E-Mobility Week**—Through the MoU, the Africa E-Mobility Alliance endeavours to extend the opportunity for full conference participation to the signatory partners for each edition of the Africa E-Mobility Week under the MoU duration. Specific terms and conditions will be agreed upon at each event edition.
- 5.3. **An E-Mobility Brief** - The Alliance commits to facilitating the publication of at least one e-mobility brief annually on a topic agreed upon with the partner. This could be but is not limited to the following topics: a country brief updating the market on the status of e-mobility in the partner's country or a policy brief assessing the potential impact of recent policy updates.
- 5.4. **Enhanced Visibility**—Increased recognition through joint projects and initiatives will amplify the partners' role in the e-mobility space.
- 5.5. **Digital cross-promotion** - The partner and the Alliance will coordinate their efforts to sensitise the market to key milestones or updates as they unfold locally, regionally or globally.
- 5.6. **Needs assessment and clear work plan** - Periodically, partners will benefit from having an avenue to detail their needs, barriers, and opportunities to achieve increased impact. The feedback will be confidential, and results will be aggregated and shared with all participating associations. AfEMA will then discuss and coordinate a cross-continental work plan to promote knowledge sharing, resource mobilisation, and increased ecosystem impact.
- 5.7. **Resource Sharing** - Benefit from shared research, data, and best practices, reducing costs and improving outcomes.
- 5.8. **Policy Influence** - Contribute to shaping e-mobility policies and regulations, ensuring partners' interests are represented and advanced.
- 5.9. **Preferred Project Partnership** - Signees will be preferred partners for projects within and around the geographic locations of operations.
- 5.10. **Confidentiality and Chatham House Rule** - The Alliance will maintain confidentiality and observe the Chatham House Rule for all in-person and virtual meetings held throughout the MoU period. This means that participants may discuss the substance of the meetings but must not disclose the identity of any speaker or the affiliation of any participant.

6. Governance and Fundraising

- 6.1. **Steering Committee** - A steering committee shall be established and composed of representatives from each signatory organisation. AfEMA will serve as the primary coordinator.
- 6.2. **Independent Fundraising** - Each signatory organisation shall have the right to engage in independent fundraising activities, provided they align with the MoU's goals.
- 6.3. **Transparency and Collaboration** - Signatories agree to act in good faith by informing others of their fundraising objectives, strategies, and developments.

7. Implementation

- 7.1. **MoU Implementation** - The MoU will be implemented through a coordinated effort by the Steering Committee.
- 7.2. **Work Plan** - A detailed work plan outlining specific activities, timelines, and responsibilities will be developed and regularly reviewed.
- 7.3. **Monitoring and Evaluation** - Progress will be monitored and evaluated to ensure the achievement of objectives.

8. Addition of Partners and Termination

- 8.1. Other partners may join the MoU after its execution date. Any partner wishing to withdraw may do so with a six-month notice to all signatories.

9. Non-Binding Nature

- 9.1. This MoU is a non-binding agreement that creates no legal obligations between the signatory organisations. It serves as a framework for collaboration and cooperation and does not constitute a contract.

10. Effective Date

- 10.1. This MoU will become effective on Wednesday, September 18, 2024, at the Africa E-Mobility Week in Nairobi, Kenya.




11. Sign off

DATE	ORGANISATION (BLOCK LETTERS)	COUNTRY	FULL NAME (BLOCK LETTERS)	SIGN
19/9/2024	IMPACT HUB ACCRA	GHANA	NII NOI KOFI OMABOE	
19/9/2024	EMOBILITY ASSOCIATION OF KENYA	KENYA	DUSTIN KAHLER	
19/9/2024	E-MISSION	SOUTH AFRICA	HITEN PARMAR	
19/9/2024	TANZANIA EMOBILITY ASSOCIATION	TANZANIA	DANIEL NGWENYA	
19/9/2024	ADDIS ABABA EMOBILITY ASSOCIATION	ETHIOPIA	HILINA LEGESSE	
19/9/2024	UGANDA EMOBILITY ASSOCIATION	UGANDA	JACKIE BAZIMUDE	
19/9/2024	AFRICA EMOBILITY ALLIANCE	AFRICA	WARREN ONDANJE	



11. Sign off

Full Name	Kabayo Muhau
Position in the Organization	Co-Founder & President
Name of the Organization	Zambian Electric Mobility Innovation Alliance (ZEMIA)
Signature (with Organisational Stamp/Seal)	
Date	20th February, 2025

03/03/2025	SUSTAINABLE TRANSPORT AFRICA	KENYA	HENRY KAMAU	
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